

Plan for Neighbourhoods Programme Updates

Purpose

To provide an update on the Plan for Neighbourhoods programme and share additional information from MHCLG regarding the ongoing local insights polling. If the tailored data packs, due in April, are received by 23rd May, they will be presented at the meeting.

Recommendation for the Board

To note the updates in this report and consider how to utilise the ZenCity Insights report upon receipt.

Background

Following approval at the last board meeting, Tendring District Council, on behalf of the Clacton Town Board, submitted the governance plan, which includes:

- Confirmation that MHCLG has signed off a previously agreed board.
- Details of the board chair and members.
- Confirmation of the proposed amended geographical boundary.
- Supplementary documentation including the Board's terms of reference and code of conduct.
- Outline of capacity funding spends to date and plans for additional spending.

MHCLG has confirmed that they are beginning the validation process and hope to revert soon. So far, the team has not raised any questions about our submission. Once validation is complete, the associated £200k capacity funding payments will follow.

Data Packs and Insights Report

MHCLG has also confirmed that the data packs, originally due in April, should be circulated shortly. These packs will provide detailed metrics across the Plan for Neighbourhoods' three strategic objectives, helping to form the baseline for the Regeneration Plan. If these are not received in time for the Board meeting, they will be circulated afterwards.

As discussed at previous Board meetings, MHCLG commissioned ZenCity to undertake a 'push' survey using targeted ads through social media last year. Due to the election and change in government, the output of that polling was never shared. MHCLG has now confirmed that they have relaunched a geo-targeted survey with ZenCity to deliver statistically representative insights from the population of each Plan for Neighbourhoods place. This survey is live, and the question set is included in the appendix.

This survey is provided at no additional cost to Boards and/or accountable bodies, aiming to create a common, hyper-local dataset that provides localized insight at a national scale, enabling a uniquely detailed understanding of public sentiment across communities. This is intended to supplement our community engagement, though there is no obligation to use the data produced.

Next Steps

We expect the final report in the next few weeks, and it can be reviewed at the next Board meeting alongside our more targeted engagement.